



OH *happy* DAY

WELCOME PACK



## A Unique Experience

Award-winning wedding design, styling, planning and coordination.

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To have a professional wedding planner design your wedding day according to your vision is an exclusive, exceptional experience. It is the most relaxed, stress-free way to enjoy the biggest day of your lives.

*Oh Happy Day* is based in KwaZulu-Natal but our services extend to across South Africa as we pride ourselves on being destination planners. *Oh Happy Day* is owned by Joelene Botha and the business has been running since after her own wedding in 2014.

We recruit a dream team of expert local professionals to craft one-of-a-kind celebrations that reflect each couple's tastes and personalities. Our aim is to exceed your expectations.



# Your Investment

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## 2022:

**R29,900.00 including VAT**

**with a 10% handling fee\*** on all vendors sourced by *Oh Happy Day* for your wedding.

\*on final invoices.

**It includes the following:**

### PLANNING & DESIGN

- Initial consultation
- Unlimited communication
- Budget planning
- Venue & vendor sourcing (3 per service)
- Site visit (excluding travel)
- Moodboard design
- All wedding-related logistics

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Please note the following:

- This excludes all travel costs (R8 per km) and accommodation costs, as well as hire and delivery of any décor.
- Your booking is dependent on the client mailing us a proof of payment for the 40% booking fee as well as your wedding contract, signed and completed. Both your POP and contract are required in order to secure your date.
- A meal is required for all vendors present at your wedding.
- VAT will be calculated on the 10% handling fee at the time of final invoice.

## 2023:

**R32,775.00 including VAT**

**with a 10% handling fee\*** on all vendors sourced by *Oh Happy Day* for your wedding.

\*on final invoices.

### STYLING & COORDINATION

- Décor mock up (excluding floral costs)
- Customised production schedule
- Customised wedding day timeline
- Décor styling & set up
- On the day coordination (10 hours)
- Next day break down & pack up





## Frequently Asked Questions

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### How do I know if I need a wedding planner?

Statistics show that the average wedding takes approximately 800 hours to plan (that is equivalent to over 20 full work weeks). Wedding planning can be stressful if you lack the know-how or don't have the time that is needed to put into it.

Hiring *Oh Happy Day* means that you (and your family and friends) can relax and enjoy all the amazing experiences and emotions that come on your wedding day, without being stressed.

### What typically happens at the beginning of the process when someone contacts you?

As soon as a potential client contacts us via email or phone, we first congratulate them on their engagement! It's important for both of us to feel comfortable with each other before even considering working together (after all, we will



spend many months working together). After our first meeting, you will receive your invoice and wedding contract; you sign and return this to us along with your booking fee, and your *Oh Happy Day* adventure begins.

### Do you charge for your wedding consultations?

Yes, your initial consult is 60 minutes and is R1,092.50 (inc VAT) for that hour. Here we discuss your overall vision and compile a budget based on this vision. This R1,092.50 (inc VAT) is deducted from your final invoice should you book us as your planners. These consults are held at either the OHD office or on Zoom.

### Why do you offer only one rate?

Our wedding planning package is fully comprehensive, allowing us to combine all our specialities – the design process, the planning process and the coordination process – into one offering. We do our best work when we both design and plan your event with you – because it becomes a seamless and streamlined process that way.

### My venue already has an in-house coordinator. Do I still need a wedding planner?

Firstly, we love working with venue coordinators. While there's some synergy between our roles, they are still very different.

You will more than likely meet your venue coordinator twice in your wedding planning journey: first, when you book the venue, and second, on the day you get married. In addition, the person you meet when you book the venue may not necessarily be the same person who runs the venue on the day of your wedding. Their main priority is to oversee the wedding details pertaining to the venue itself and make sure it's running smoothly for you (ensuring that the lights work, the floors are polished, that the kitchen is in order and that the toilets are kept neat and tidy for you and your guests). Your venue coordinator will have minimum involvement in the planning of your wedding because the venue is their point of focus.

When you hire *Oh Happy Day* as your wedding planner, we become your friend and advocate, representing your best interests. We offer a personalised service and we are with you every step of the way during the months of the planning process. Our team is completely focused on you

and your vision and we're there solely to ensure that all the elements of your design (not just the venue, but the caterer, entertainment, cake, flowers etc) come together for your wedding day.

### Can I afford a wedding planner?

According to wedding industry survey company, TheWeddingReport.com, the average couple will spend 11 to 14 months planning their wedding.

*Oh Happy Day* can save you time spent researching, planning and designing your day. We help you prioritise your vendors, formulate your budget, provide qualified vendor referrals, accompany you to vendor meetings (if required), negotiate on your behalf, and save you money. Creatively, we help you with your colour palette, mood board design and set up your mock-ups for you – leaving nothing to chance. In the final month prior to your wedding, *Oh Happy Day* will confirm your vendors, create a production schedule, compile a timeline and be there to make sure that you, your family, and friends enjoy a beautiful, stress-free wedding.

*The question really is, can you afford not to have a wedding planner?*

### How soon should I be securing your services?

The sooner the better, of course. However, anytime throughout your wedding planning process, we are happy to jump in and help. It doesn't matter if you are starting from scratch or have already chosen all of your vendors - we would be happy and honoured to be of service. Please keep in mind however, that we take bookings at least 18 months in advance, and we limited ourselves to 22 bookings per annum, so it's important to reserve your date as soon as possible.

### How can I secure your services for our wedding?

We request a 40% payment upfront with your signed Service Agreement. The remaining service fee and travel costs are itemised in your invoice, with the final payment due 5 working days before your wedding.

### How many meetings will we have and how much contact will we have with you once we hire Oh Happy Day?

Following our initial meeting, we can meet with you as many times as necessary during the lead up to your big day. These meetings are included in your investment for our services. We will keep in regular contact via email and phone throughout your planning process, too. You can contact us at any time if you have



a question or are worried about anything. We don't keep track of hours spent replying or chatting with you, so feel free to send all your thoughts our way.

Please note that meetings are booked between Tuesday to Thursday only. Between Friday to Sunday, we are setting up and striking down our clients' weddings, so this means that we treat our Mondays as a day of rest.

### What are the different services you offer, and are these all included in my investment?

*Oh Happy Day* offers both design & styling and planning & coordination services, which are all included in your investment.

As your designers, we take the role of translating your vision, personality and style into the overall look and feel of the wedding.

As stylists, we make sure your tablescapes are perfect before the guests arrive, making sure the place settings are correct, cutlery is facing the right way, place cards are perfectly centered to the plates, etc. We ensure everything is picture perfect.

As your planners, we source and manage the correct vendors for your unique vision.  
As your coordinators, we manage the day of your

wedding according to our agreed-upon timeline, making sure vendors are briefed and arrive on time, any surprises are handled with minimum fuss, that the kitchen and MC are briefed correctly, and that nothing runs over time.

### How do you choose which suppliers to use and how do I know you aren't going to use the most expensive vendors to maximise your handling fee?

We choose your vendors according to who we think will best suit your style of wedding, and your unique needs. It has taken us a long time to establish many of our vendor relationships and it is this priceless intellectual property that distinguishes our service from the rest.

We always provide our couples with three or more quotes for each vendor service, so that you are able to make an informed decision that suits your style and more importantly, your budget.

### Do you receive special pricing from vendors?

Sometimes! We have a wonderful list of talented vendors that we have been fortunate enough to get to know and work with on multiple occasions. Because we have built these relationships over time, some of them have been gracious enough to

give our clients special pricing. This might include discounts on rentals, just to give an example.

### Do you work alone, or with assistants, on the day of our wedding?

We generally make a team of two (lead planner and assistant) on the day of your wedding in order to ensure that your day unfolds flawlessly. For weddings over 150, or marquee weddings we required to bring in extra hands so your day runs seamlessly. The details of which are laid out to you in your service level agreement.

### How much time will Oh Happy Day spend at the wedding venue, and will you be there on my wedding day?

We are typically there 1 to 2 days before the wedding according to our production schedule, to handle deliveries, unpack décor and arrange your stationery. On the day of your wedding we are usually at the venue from 8.30am. We do not have a set number of hours but we average between 10 and 12 hours. We leave your wedding once the formalities are over and the party begins. The day after your wedding, we are there in the morning to take down the flowers and pack away the décor (taking note of any damages that may affect your refundable deposits).

### How big is the Oh Happy Day team?

On average, you will see about 10 different people in the venue in the days before your wedding. We are blessed to have amazing people in our team who love designing and creating beautiful experiences for our couples.

### Do you do offer flower styling too?

We don't offer floral styling, however we have an extensive vendor list of floral stylists that are not only based in KZN, but in JHB and CT too. We do, however, pride ourselves on the ability to design your look that your chosen florist will re-create with our guidance.

### Do you travel and work outside of KwaZulu-Natal?

We are primarily based in KwaZulu-Natal but we do work in other provinces and countries as well. Please inquire for availability (additional fees will apply).

### I don't live in South Africa. Can we still work together?

We love our destination couples. About 85% of our clientele comprises brides and grooms who do not

live in KwaZulu Natal. For them, the planning process usually begins with a Zoom consultation so that we can get to know each other better. One of the hardest things for the couple to deal with is not seeing their venue sometimes until right before the wedding. In order to help with this, we take videos or Skype them while we are on a venue tour. WhatsApp's, photos and videos go a long way!

### Do you plan same sex weddings?

Yes. We believe that everyone should be able to celebrate their love. Love is love!

### What is the difference between Oh Happy Day, and all rest of the wedding planners out there?

*Oh Happy Day* is different to other planning companies because we offer both designing and styling, as well as planning and coordination. We are also very selective about the number of weddings we take on per year in order to ensure our couples receive the personal attention they deserve. As an exclusive wedding design business, we are committed to making ourselves unique and pride ourselves in the fact that no two weddings look the same.

### What are Oh Happy Day's biggest accolades to date?

- Winning Top Wedding Planner 2017 at the Top Vendor Wedding Awards.
- Being named one of the country's Top Wedding Planners by Wedding Album Magazine.
- Winning Best Wedding Concept 2018 at the Top Vendor Wedding Awards.
- Having our work published in some of South Africa's best-known wedding magazines including SARIE Bruid, MAD LOVE Magazine and Wedding Album Magazine.
- Featured internationally on;  
Martha Stuart Weddings  
Green Weddings Shoes  
Ruffled Wedding Blog  
June Bug Weddings
- Successfully postponed 42 weddings during the Covid-19 pandemic, and counting!



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THANK YOU